

Master Diploma in Journalism & Mass Communication

Year – 1

• Semester – I

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
1	70101	1MDJMC1	Fundamentals of Journalism & Communication
2	70102	1MDJMC2	News Reporting & Writing
3	70103	1MDJMC3	Media Laws, Ethics & Constitution
4	70104	1MDJMC4	Print Media: Editing & Production

Course Details (Sem I):

- Communication models & history of journalism
 - News values, reporting techniques, beat reporting
 - Media acts, freedom of press, ethical practices
 - Page layout, typography, copy editing
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Semester – II

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
1	70201	2MDJMC1	Radio Journalism & Podcast Production
2	70202	2MDJMC2	Television Journalism & Anchoring
3	70203	2MDJMC3	Photojournalism & Visual Communication
4	70204	2MDJMC4	Media Technology & Equipment Handling

Course Details (Sem II):

- Radio scripting, voice modulation, podcasting
- TV anchoring, field reporting, teleprompter practice

- Camera angles, composition, storytelling through images
- Studio equipment, lighting, audio setup

Year – 2

Semester - III

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
1	70301	3MDJMC1	Digital Journalism & Online Media
2	70302	3MDJMC2	Advertising Principles & Campaign Design
3	70303	3MDJMC3	Public Relations & Corporate Communication
4	70304	3MDJMC4	Film Studies & Script Writing

Course Details (Sem III):

- Online news writing, blogs, social media strategy
- Ad copywriting, campaign planning, brand management
- PR tools, media relations, event management
- Film analysis, screenplay, dialogue writing

Semester - IV

S. No.	Paper Numerical	Unique Code	Paper Name / Subject
1	70401	4MDJMC1	Investigative Journalism & Research
2	70402	4MDJMC2	Media Management & Entrepreneurship
3	70403	4MDJMC3	Internship / Field Reporting
4	70404	4MDJMC4	Final Project, Portfolio & Viva

Course Details (Sem IV):

- Investigative techniques, RTI, fact-checking

- Managing media houses, budgeting, marketing
- Live news coverage, newsroom training
- Documentary/project work + viva + digital portfolio